

Habitare Talents

Application instructions

Habitare Talents offers four designers or working groups an opportunity to showcase their talent in a wider and more independent way. Selected designers are offered an own stand with uniform architecture where they can exhibit several designs. Designers are in charge of setting up their stand and presenting their own work. Selection for this event offers the designer the space and stand free of charge, visibility on the Habitare website and social media as well as significant marketing and visibility from Habitare. Selection does not include product photography or insurance.

APPLICATION

Send a maximum 5-page pdf portfolio by email to ida.agren@messukeskus.com. The document should be landscape, not portrait and the maximum file size is 5 MB. The deadline for sending the portfolio is Thursday 12 February 2026 at 23:59. All applicants will be informed of the decision within a week of the proposal deadline.

The Jury

The Jury consists of **Elina Aalto** and **Saara Renvall** from Imu Design, Habitare Creative Lead **Päivi Helander** and designer **Reeta Laine**. Habitare Producer **Ida Ågren** is the jury secretary.

Selection criteria

The jury is looking for young designers living and working in Finland, preferably ones that have finished their studies, who have a strong own design identity but who are not yet widely known by the public.

Questions

Questions regarding the application process can be sent until 31 January 2026 to saara@saararenvall.fi.

Exhibition dates

Habitare will be held 2–6 September 2026 at the Helsinki Expo and Convention Centre.